



2020 Willow Run, Suite 100 | Enid, OK 73703
P: 580 233 4232 | F: 580 242 5603
www.growenid.com

ERDA Annual Member's Meeting
April 14, 2022
Minutes

CALL TO ORDER: Sandra Robinett called the ERDA annual member's meeting to order at 11:30 a.m. and welcomed everyone to the luncheon and annual member's meeting.

MEMBERS PRESENT: AT&T, Autry Technology Center, City of Enid, Edward Jones, Encompass Financial Services, Inc., Enid News & Eagle, Envirotech, Garfield County Industrial Authority, Integris Health, Jiffy Trip, Koch Fertilizer, Lippard Realty, Messer Bowers Insurance, NBC Oklahoma, Nicholas Commercial, Northern Oklahoma College, Northwestern Oklahoma State University, OG&E, ONG, Pioneer Cellular, PT, Public Service Company of Oklahoma, Security National Bank, St. Mary's Regional Medical Center, Stride Bank, TPI Staffing and Tyson Foods.

STAFF: Lisa Powell, Trent Misak, Debbie Moore, Cara Evans

MINUTES: Minutes from the previous annual meeting of April 8, 2021 were presented for approval. Motion by Matt Parrish and second by Martie Oyler was unanimously approved with voting cards raised. There were no voting cards raised in opposition of the motion.

BOARD MEMBERS: Sandra Robinett reported the ERDA Board of Directors has five open business member positions for the next fiscal year 2022-2023. The Nominating Committee has selected 3 new members to be considered for the board: Jenny Ahrens with Koch Fertilizer, David Lawrence with Dense Mechanical and Chris Jones with St. Mary's Regional Medical Center. The Nominating committee recommends a second term for both Scott Athey with Security National Bank and Martie Oyler with ONG. Motion to accept all 5 nominees to serve as ERDA Board of Directors was made by Cory Moore with second by George Pankonin. The motion was unanimously approved with voting cards raised. There were no voting cards raised in opposition of the motion.

Sandra Robinett also announced that the Chair of the Greater Enid Chamber of Commerce serves on our board as an ex-officio member, and beginning In July, Todd Earl will join our board as the incoming Chamber Chair. We will recognize our outgoing board members at our July luncheon.

EXECUTIVE DIRECTOR REPORT:

ERDA Board of Directors: Lisa Powell thanked Sandra Robinett for serving as board chair the past two years. She also introduced the current ERDA Board of Directors that were present and special guests.

Lisa announced our topic for today is Workforce Development and that she has an exciting announcement to make about a new talent attraction initiative to recruit the best and brightest to Enid. ERDA is partnering with the Cherokee Strip Community Foundation (CSCF) on this project. Carrie Sanders, Executive Director of CSCF joined Lisa at the podium to share about the Work in Enid Award & Fund that will pay off student loan debt for individuals who wish to move to and live and work in Enid. Applications and awards will be managed by CSCF. Lisa explained this program will give job seekers



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another reason to give Enid a serious look. The Work in Enid Award is being rolled out along with the Work in Enid job board that lists over 500 jobs for 183 companies in Enid. These efforts bring attention to opportunities in Enid when people are realigning their priorities around work and family life and Enid fits what they are looking for.

Keynote Speakers, Dr. Marcie Mack and Scott Fry from Mid-America Industrial Park in Pryor shared about programs and recourses they have in place at Mid-America Industrial Park in an effort to develop a quality workforce beginning with the younger student learning about STEM to working age young adults and beyond. Attracting and maintaining a pipeline of talent to support the businesses in the park is their priority. They shared what has been successful for them and how they are trying to meet the needs of an increasing number of businesses that reside in the park.

ADJOURN: The meeting was adjourned by Lisa Powell at 1:00 pm.

Respectfully submitted by:

Debbie Moore, Staff

Sandra Robinett, Chairwoman