



**ENID REGIONAL DEVELOPMENT ALLIANCE
REGULAR MEETING MINUTES
FEBRUARY 12, 2026 – 10:00 A.M.
AUTRY TECHNOLOGY CENTER, 1201 W. WILLOW, ENID, OK**

BOARD MEMBERS PRESENT: David Lawrence, Drew Ewbank, Don Roberts, Dwight Hughes, David Mason, Kyle Williams, Tom Evans, Buddy Nicholas, Todd Earl, Jerald Gilbert, Lucas Dillingham, Keaton Francis, Ryan Zaloudek, Kirstyn Fitch, Rob Stallings, Whitney Roberts

ABSENT: Mike Riddle, Matt Parrish

STAFF PRESENT: Marcie Mack, Debbie Moore, Meredith Wright

CALL TO ORDER: The meeting was called to order at 10:00 a.m. by David Lawrence, Chairman of the Board.

MINUTES: Minutes from Board Meeting held December 11, 2025 were presented for approval. Motion to approve minutes as presented by David Mason, seconded by Dwight Hughes, passed unanimously.

FINANCIAL REPORTS: Financial Reports Through January 31, 2026 were reviewed by Don Roberts. All questions answered. Motion to approve the financial reports as presented by Drew Ewbank, seconded by Lucas Dillingham, passed unanimously.

APPOINTMENT OF NOMINATING COMMITTEE: David Lawrence appointed Drew Ewbank, Todd Earl to the Nominating Committee and will, himself, serve as Committee Chair.

MEETING DATE CHANGE: Marcie Mack explained she will serve on the Federal Reserve Advisory Council and her first meeting in Kansas City will be held April 9th. Therefore, she is requesting approval to move the quarterly luncheon from April 9 to April 16, 2026. Motion to approve the date change to April 16th by Todd Earl, seconded by David Mason, passed unanimously.

EXECUTIVE DIRECTOR REPORT:

Marcie Mack, Executive Director, reported on the following items:

- Red River ICSC – not attending this year but representative from Retail Strategies will be there and meeting will be held via Zoom with Marcie.
- Shot Show – attended with OK Dept. of Commerce to showcase the state of Oklahoma and Enid for business expansions.
- 1050 Forward Summit – highlighted Kaw Water project in Enid
- Commerce filming – Venture Forward and BEIP-OEIP
- Work Ready Enid showcase filming



- Workforce committee – pathway conversation
- Healthcare committee - meets this Friday – 19 completed surveys with the Top 3 Items to be addressed:
 1. **Address Healthcare Costs:**
 2. **Expand Specialty and Mental Health Services:**
 3. **Promote Wellness and Preventive Programs:**
- Industrial Parks – FORGE branding and marketing focus for all of the industrial parks in Enid
- Activate Oklahoma – rural innovation – Marcie Mack will be keynote speaker
- Microcredential options with Northern Oklahoma College being pursued
- Sears Loft Certificate of Occupancy received
- Ivory and Tweed grand opening Feb. 13
- EYP Lunch and Learn February 25 – Jeff Clark from Vance Air Force Base is guest speaker
- Women in Business Lunch and Learn March 4
- Aero Day will be held again this year – details coming soon
- Heartland Forward dashboard is live and data being added after weekly meetings with Heartland Forward staff
- New ERDA member - Oklahoma Small Business Development Center
- Current Tier 4-member, Work Ready Oklahoma-Enid moved to Tier 2

RECESS INTO EXECUTIVE SESSION: Motion to enter into Executive Session by Don Roberts with second by Dwight Hughes passed unanimously.

MOTION TO RECONVENE TO REGULAR SESSION: Motion to reconvene into regular session by Todd Earl with second by Drew Ewbank passed unanimously.

CDBG RESOLUTION: Marcie Mack explained to the board that ERDA would like to apply for an economic grant through the City of Enid’s CDBG program. A motion by Todd Earl and seconded by Drew Ewbank to support ERDA’s resolution to apply for a CDBG grant, passed unanimously.

BUSINESS OPPORTUNITY GRANT APPLICATION – EQUIPMENT: Prestige Optic Services has applied for an equipment grant to help their growing business with the purchase of a skid steer. Estimated project cost is \$110,000. This grant would be for 50% of the cost of the equipment up to a total grant of \$25,000. Motion to approve the opportunity grant for the purchase of a skid steer by Todd Earl, second by Dwight Hughes, passed unanimously.

SMALL BUSINESS RENOVATION GRANT – FIRE SUPPRESSION SYSTEM: Powder Coating Services is a startup business located on N. 2nd Street in Enid. Once they moved into their building, it was determined a fire suppression system was required for them to operate. The project cost was \$15,106.15. They have installed the system, have their certificate of occupancy, and are open for business. The renovation grant would be for 50% of the cost up to a maximum award of \$10,000. Motion to approve the renovation grant by Drew Ewbank with second by Don Roberts passed unanimously.



BUSINESS OPPORTUNITY GRANT APPLICATION – EQUIPMENT: The Enid Family Medicine Residency Program at Great Salt Plains Health is requesting a grant for equipment for their residents to include laptops, monitors, power supplies, etc. The project cost is \$82,000. The Business Opportunity Grant would be an award of 50% of the cost up to an award of \$25,000. Motion to approve this grant by Don Roberts with second by Drew Ewbank passed unanimously.

ADJOURNMENT: There being no further business to come before the board, motion to adjourn by Tom Evans, seconded by Buddy Nicholas, passed unanimously. The meeting was adjourned at 10:35 a.m.

Respectfully submitted by:

Debbie Moore, Operations Director

David Lawrence, Chairman of the Board