



ENID REGIONAL DEVELOPMENT ALLIANCE

REGULAR MEETING MINUTES

December 11, 2025 – 10:00 a.m.

Autry Technology Center, 1201 W. Willow, Enid, OK

Board Members Present: David Lawrence, Kyle Williams, Don Roberts, Drew Ewbank, Todd Earl, Tom Evans, Rob Stallings, Buddy Nicholas, Lucas Dillingham, , Mike Riddle, Jerald Gilbert, Jon Blankenship, Kirstyn Fitch

Board Members Absent: Dwight Hughes, Whitney Roberts, Matt Parrish, Keaton Francis, David Mason

Staff Present: Marcie Mack, Meredith Wright, Debbie Moore

1. Call to Order

The meeting was called to order at 10:00 a.m.

2. Approval of Minutes

The Board considered approval of the minutes from the October 9, 2025 meeting.

Motion to approve the minutes as presented by Drew Ewbank and seconded by Kyle Williams passed unanimously.

3. Financial Reports

The Board considered approval of the financial reports for the period of October 1, 2025 through November 30, 2025.

Motion to approve the financial reports as presented by Todd Earl with second by Drew Ewbank passed unanimously.

4. Mid-Year Budget Review

The Board reviewed the Mid-year Budget. Marcie shared line items we expect to be higher over the next six months, and grants awarded that will increase revenue. All questions were answered and no action taken.

5. Executive Director Report

The Executive Director provided updates on current projects, activities, and organizational initiatives to include:

- Marketing Grant from the Oklahoma Department of Commerce for \$35,000 received that will help with several marketing efforts to include E-Town Series, Industrial Park marketing and more.



- Marcie will attend the Shot Show with Oklahoma Department of Commerce.
- ERDA Website work is underway.
- Quarterly report for 24-25 is released and in board member packets for review.
- USDA Grant in support of Martens Machine Shop in Fairview reimbursement has been received.
- Membership renewal invoices have been sent to current members.
- New members: Greater Enid Chamber of Commerce & OK Small Business Development Center have become members of ERDA.
- January 8th Quarterly Luncheon will feature Rich Rasmussen, President of Oklahoma Hospital Association to discuss changes in rural healthcare due to federal legislation with the big beautiful bill (BBB).
- ERDA Healthcare subcommittee met and the discussion was very good. They will meet monthly and create an action plan.
- Housing was the topic of discussion at the November Biz Boost meeting with great discussion at this initial meeting but there is more to come.
- Heartland Forward meeting went very well, work on the dashboard has started and monthly meetings are set for continued topical discussions.
- Sears Loft should get their certificate of occupancy in the next few weeks. Ivory and Tweed (formerly the Bridal Shop) will have a grand opening in January. They have been working on the new location, painting, installing flooring, and more in the Sears Loft Building, and it looks great. A question was asked about signage with board members interested in making certain signage a priority for Ivory and Tweed in this new location.
- Retirement and thank you gift to Jon Blankenship for his leadership and time served on the ERDA board.

6. Executive Session

The Board recessed to enter Executive Session.

Motion to recess to enter into Executive Session by Drew Ewbank with second by Todd Earl passed unanimously.

7. Reconvene into Regular Session

8. Action from Executive Session

The Board took the following action arising from discussions held in Executive Session:



Motion by Rob Stallings, seconded by Don Roberts, to approve additional funds to complete the flooring and baseboards for flooring installation in the Sears Lofts building retail space leased by Ivory and Tweed in addition to the previously approved \$7,300 grant. Funding will be released to Prestige Flooring upon completion of the project and verification that the work meets the satisfaction of the owner of Ivory and Tweed. The motion passed unanimously with Buddy Nicholas abstaining.

9. Adjournment

There being no further business, the meeting was adjourned.

Respectfully submitted by:

Debbie Moore, Operations Director

David Lawrence, Board Chair