



# 2024-2025 ERDA ANNUAL REPORT



Supporting business retention & expansion, business & talent recruitment, & quality of life initiatives to

**WORK. GROW. LIVE.**

in Enid and the surrounding region.



REGIONAL  
DEVELOPMENT  
ALLIANCE

# LETTER FROM THE DIRECTOR MARCIE MACK

The Enid Regional Development Alliance (ERDA) remains committed to driving positive growth and opportunity throughout our region. During the 2025 fiscal year (July 1, 2024 – June 30, 2025), we made significant progress by strengthening membership, expanding industrial park space, securing grant funding, and building impactful partnerships. These achievements were made possible through the support and collaboration of our outstanding members and community partners.

In FY25, ERDA welcomed eleven new members, bringing our total membership to 61 organizations. New members include, Merrifield Office Supply, Independent Diesel, Alva State Bank, Farmrail Systems, Inc., Hutton Construction, and Ewbank & Hennigh Law Firm, Whiterock Resources, Evans Pharmacy, KFC, Fresh Hospitality, Sparq Renewables and No Man's Land Foods. Membership is vital to our work—it provides the resources to develop, promote, and support local initiatives that strengthen our economy. To better reflect the value of engagement, we rebranded our membership levels into Tier 1 through Tier 4. Full details and benefits can be found on our website.

Through State Economic Development Programs, BEIP, OIEP and P3, companies in our region received over \$1 million to fuel expansion and innovation. Industrial park capacity also grew, thanks to an additional investment from the City of Enid. Today, the region offers more than 700 acres across five industrial parks—providing prime opportunities for both expanding and new businesses.

Supporting existing businesses remains a cornerstone of ERDA's mission. In FY25, Ames Station LLC was awarded a \$96,000 USDA grant, and additional resources were secured for other local businesses. Investments like these provide significant

impact—research shows that supporting small to mid-sized businesses can generate a return of three to six times the original investment.

A thriving business community requires a strong workforce. WorkInEnid.com continues to be a powerful tool for connecting employers with talent. Over the past year, the platform drew more than 30,000 visits, nearly 11,000 job clicks, and an estimated 1,200 applications—helping local employers find the people they need to succeed.

Equally important is our community's quality of life, which plays a vital role in both attracting and retaining residents. ERDA works closely with the City of Enid, the Enid First team, and our retail consultants to advance developments that enhance amenities and create a place where people are proud to live, work, and grow.

Finally, the dedication of our Board of Directors continues to ensure ERDA's success and momentum. Our mission remains clear: to support business retention and expansion, foster business and talent recruitment, and champion quality of life initiatives that strengthen the Enid region.

Together, we are building a stronger future.



Dr. Marcie Mack, Ed.D.

Executive Director of Enid Regional  
Development Alliance



# WORK. GROW. LIVE.



## 2024-2025 SUPPORT HIGHLIGHTS

### THE BREAKDOWN

ERDA plays an essential role in connecting small businesses and companies to resources that will support their growth. We work to remove barriers through ERDA programs or by utilizing State or Federal resources.

### LOCAL BUSINESS SUPPORT

9 LOCAL BUSINESSES

**\$39,961**

### FEDERAL SUPPORT

4 LOCAL BUSINESSES

**\$116,951**

### STATE SUPPORT

6 LOCAL BUSINESSES

**\$1,237,300**

### TOTAL SUPPORT

**\$1,394,212**

## WORK IN ENID JOB BOARD STATS 2024-2025

**182**

ANNUAL AVERAGE OF VISIBLE  
COMPANIES ON ANY GIVEN DAY

**10,830**

JOB CLICKS

**364**

ANNUAL AVERAGE VISIBLE  
JOBS ON ANY GIVEN DAY

**31,104**

PAGE VIEWS

**1,326**

APPLIED FOR JOBS

**141**

NEW JOB ALERTS  
SUBSCRIBERS

## 2024-2025 GRANT/PROGRAM RECIPIENTS

### MICROENTERPRISE GRANT

Scotty's Treats  
Sharp Faith Dance Co.  
The Island Ranch, LLC

### EQUIPMENT GRANT

A.W. Brueggemann

### SMALL BUSINESS RENOVATION GRANT

The Feed Barn, LLC

### USDA RBDG GRANT

Ames Station, LLC

### INDUSTRY CERTIFICATION GRANT

OSU Energy Audit

### OKLAHOMA INNOVATION EXPANSION PROGRAM

Chisholm Broadband  
Evans Pharmacy  
Wako, LLC

### BUSINESS EXPANSION INCENTIVE PROGRAM

Aircraft Structures Int'l Corp.

### MAIN STREET ENID FAÇADE GRANT

Downtown Threads  
Jada Crosswhite  
On the Sidewalk  
Limon Cocina  
Turquoise Boutique

[WORKINENID.COM](http://WORKINENID.COM) is an Enid-specific job board that has helped thousands of job seekers in their search for employment.

# VALUED MEMBERS

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## TIER 1 MEMBERS

AT&T  
Atwoods Distributing LP  
Autry Technology Center  
Bri-Steel Manufacturing  
City of Enid  
Dense Mechanical  
Dillingham Insurance  
Edward Jones  
Encompass Financial Services, Inc.  
Enid News & Eagle  
Envirotech Engineering & Consulting  
Garfield County Industrial Authority  
Great Plains Bank  
Great Salt Plains Health  
Gungoll Jackson Box & Devoll, P.C.  
Hutton

INTEGRIS Health  
Invenergy  
Jiffy Trip  
Koch Fertilizer  
NextEra Energy  
Nicholas Commercial  
Northcutt Chevrolet Toyota Buick  
Northwest Oklahoma Osteopathic Foundation  
OG&E  
Oklahoma Natural Gas  
Reliant Direct Primary Care  
Security National Bank  
St. Mary's Regional Health Center  
Stride Bank  
Tyson Foods  
Vance Air Force Base

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## TIER 2 MEMBERS

Aircraft Structures International Co.  
Alva State Bank  
Cowboy Bank  
Equity Bank  
Evans Pharmacy  
Ewbank & Hennigh Law Firm  
Farmrail System, Inc.  
Forvis Mazars  
Groendyke Transport  
Hanor Family of Companies  
Henson Construction Company  
InterBank  
Jumbo Foods  
Kentucky Fried Chicken  
Merrifield Office Supply  
Messer-Bowers Insurance  
No Man's Land Foods

Northern Oklahoma College  
Northwestern Oklahoma State University  
Pioneer  
PT Coupling  
Public Service Company of Oklahoma  
Sidwell Strategies  
Sparq Renewables  
John Stambaugh, CPA  
Sparq Renewables, LLC  
Stevens Ford  
Stride Bank Center  
TPI Staffing Services, Inc.  
Wako, LLC  
Whiterock Resources  
Wymer Brownlee Wealth Strategies  
Zoom Diagnostic Imaging

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## TIER 3 MEMBERS

Drew Ritchie, Insurance Agent  
EH Metal Works, LLC  
FarmAir Mechanical, LLC  
Houston Promotions  
Spenco Metal Works, LLC  
Wordy Girl Creative

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## TIER 4 MEMBERS

Greater Enid Chamber of Commerce  
Main Street Enid  
The United Way of Enid and Northwest Oklahoma  
Work Ready Enid

# BOARD OF DIRECTORS

## EXECUTIVE COMMITTEE

David Lawrence – President

Kyle Williams – Past President

Drew Ewbank – Vice President

Don Roberts – Treasurer

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## BOARD MEMBERS

Matt Parrish

Lucas Dillingham

Keaton Francis

Tom Evans

Buddy Nicholas

David Mason

Rob Stallings

Whitney Roberts

Dwight Hughes

Jerald Gilbert

Jon Blankenship

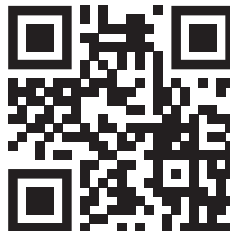
Todd Earl

Mike Riddle



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