

# SUCCESS STORIES



## Dense Mechanical: Growing with Integrity and Community

When David Lawrence became owner and president of Dense Mechanical in September 2019, his goal was not only to grow the company but to strengthen its role in the community.

Dense Mechanical operates with a clear set of core values: integrity, honesty, commitment, education, and community. These principles guide both its commercial service and construction division, as well as its residential services division, Dense Comfort Solutions. Lawrence says these values allow the company to continue growing while maintaining strong relationships with customers and employees.



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Team members say the work culture sets Dense Mechanical apart. They always have someone available to answer the phone after hours, and techs on call to help. When employees are hired, they're encouraged to retire at Dense. It's a company for career-driven people, and the traditions built over 50 years are continuing with David's leadership.

That respect for tradition is paired with a focus on progress. Under Lawrence's ownership, the company has embraced social media, new technology, and modern tools to meet the needs of today's customers.

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“We're not just here to do a job. We're here to make a difference in Enid and to help build a stronger future together.”

David Lawrence, Owner of  
Dense Mechanical

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Through it all, Lawrence remains grounded in gratitude. For him, it's about taking the blessings he's had in his life and using them to bless others. Making an impact is important to him.

As Dense Mechanical continues to grow, Lawrence sees the company's role extending beyond heating and cooling systems. From supporting local events to investing in workforce development, he believes businesses thrive best when their community thrives too.