

2023-2024 ERDA ANNUAL REPORT



Supporting business retention & expansion, business & talent recruitment, & quality of life initiatives to **WORK, GROW, & LIVE** in our region.



LETTER FROM THE DIRECTOR

MARCIE MACK

Enid Regional Development Alliance (ERDA) continually strives to positively impact our region. During the 2024 fiscal year (July 1, 2023 – June 30, 2024) we made substantial strides by increasing membership, expanding industrial park acreage, procuring grant funding, and creating aviation partnerships. These advancements would not be possible without our exceptional partners and members that support our work.

In FY24, we added 7 new members: Great Salt Plains Health, Merrifield Office Supply, Independent Diesel, Wako, LLC, Alva State Bank, Farmrail Systems, Inc, Hutton Construction and Ewbank & Hennigh, Law Firm. Membership to ERDA provides financial resources to help develop, promote, and support local initiatives that show a net positive to the local economy.

A grant through the Oklahoma Department of Commerce for approximately \$15 million was awarded to help construct the water and wastewater infrastructure for the 66th street industrial parks. Enid has more than 600 acres available at four industrial parks for expansion of existing businesses or recruitment of new businesses.

One fundamental focus for ERDA is concentration on existing business. We were fortunate to receive USDA grants for Jaren's Jerky, LLC and EH Metal Works, LLC totaling more than \$150,000. Other grants and resources awarded to local businesses totaled more than \$1 million. The local investment on average in a small to mid-sized business can provide a return of up to three to six times. Our support for four industrial parks for expansion of existing or recruitment of new businesses.

For businesses to be successful they must have a workforce. WorkInEnid.com provides the opportunity for employers to connect with the talent they need. With more than 25,000 page visits, nearly 10,000 job clicks and an estimated 1200 individuals who applied, we are continuing to make strides in garnering talent connections for employers.

A final vital component of our work is quality of life. Quality of life initiatives help recruit and keep our valued residents. We work diligently with the City of Enid, the Enid First team and our retail consultants to incorporate key developments that appeal to the residents of our community.

The ERDA Board of Directors adopted a strategic plan in June to help ensure the organization's continued success. Our mission remains clear, we support business retention and expansion, business and talent recruitment, and quality of life initiatives to work, grow and live in our region.



Marcie Mack, Ed.D.

Executive Director of Enid Regional Development Alliance



VALUED MEMBERS

PACESETTER MEMBERS

AT&T	Independent Diesel Services, Inc.
Atwoods Distributing LP	INTEGRIS Health Enid Hospital
Autry Technology Center	Invenergy
Bri-Steel Manufacturing	Jiffy Trip
City of Enid	Koch Fertilizer
Dillingham Insurance	NextEra Energy
Edward Jones	Nicholas Commercial
Encompass Financial Services, Inc.	Northcutt Chevrolet Toyota Buick
Enid News & Eagle	OG&E
Envirotech Engineering & Consulting	Oklahoma Natural Gas
Garfield County Industrial Authority	Security National Bank
Great Plains Bank	St. Mary's Regional Medical Center
Great Salt Plains Health	Stride Bank
Gungoll Jackson Box & Devoll, P.C.	Tyson Foods
Hutton	Vance Air Force Base

TRAILBLAZER MEMBERS

Aircraft Structures International Co.	Moser Development
Alva State Bank	NBC Oklahoma
Bluepeak	Northern Oklahoma College
Cowboy Bank	Northwestern Oklahoma State University
Dense Mechanical	Pioneer
Dobson Fiber	PT Coupling
Ewbank & Hennigh Law Firm	Public Service Company of Oklahoma
Farmrail System, Inc.	Sidwell Strategies
Forvis Mazars	John Stambaugh, CPA
Groendyke Transport	Sparq Renewables, LLC
Hanor Family of Companies	Stevens Ford
Henson Construction Company	Stride Bank Center
Holtzen Engineering Group, P.C.	TPI Staffing Services, Inc.
Jumbo Foods	Wako, LLC
KFC	Wymer Brownlee Wealth Strategies
Merrifield Office & School Supply	

WORK. GROW. LIVE.



2023-2024 SUPPORT HIGHLIGHTS

THE BREAKDOWN

ERDA plays an essential role in connecting small businesses and companies to resources that will support their growth. We work to remove barriers through ERDA programs and by utilizing State and Federal resources.

LOCAL BUSINESS SUPPORT

8 LOCAL BUSINESSES

\$132,488.74

FEDERAL SUPPORT

4 LOCAL BUSINESSES

\$166,360.00

STATE SUPPORT

7 LOCAL BUSINESSES

\$833,067.37

TOTAL SUPPORT

\$1,131,916.11

WORK IN ENID JOB BOARD STATS 2023-2024

197

ANNUAL AVERAGE OF VISIBLE
COMPANIES ON ANY GIVEN DAY

335

ANNUAL AVERAGE OF VISIBLE JOBS
ON ANY GIVEN DAY

25,336

PAGE VISITS

9580

JOB CLICKS

75

JOB ALERTS SUBSCRIBERS

1202

APPLIED FOR JOBS

2023-2024 GRANT/PROGRAM RECIPIENTS

MICROENTERPRISE GRANT
TLC Patterns, LLC
Foster Carpentry and Creations, LLC

EQUIPMENT GRANT
Wako, LLC
T&C Meats, LLC

USDA RBDG GRANT
EH Metal Works, LLC
Jaren's Jerky, LLC

INFRASTRUCTURE GRANT
Aircraft Structures Int'l Corp, Inc

**DOWNTOWN SPRINKLER
ASSISTANCE PROGRAM**
Walker & Walker Enterprises, LLC

**OKLAHOMA INNOVATION
EXPANSION PROGRAM**

Chisholm Broadband
Great Salt Plains Health Center
Parrish Enterprises Ltd
Pope Distributing Company
Sidwell Distribution
St. Mary's Regional Medical Center
Wako, LLC

MAIN STREET ENID FAÇADE GRANT
Creative Comfort
Walker's Western Store
Settler's Brewing Co.
The Gaslight Theater

WORK IN ENID SCHOLARSHIP SUPPORT

4 RECIPIENTS AWARDED

\$40,000.00

WORKINENID.COM is an Enid-specific job board, supported by ERDA, that has helped thousands of job seekers in their search for employment. Thank you to Autry Technology Center for their partnership with the Talent Network.

2023-2024 BOARD OF DIRECTORS

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Kyle Williams – Vice President

Scott Athey – Treasurer

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