



2020 Willow Run, Suite 100 | Enid, OK 73703
P: 580 233 4232 | www.growenid.com

ERDA Annual Board Retreat
July 18, 2024
Minutes

Present: Kyle Williams, David Lawrence, Keaton Francis, Andie Cremer, Don Roberts, David Mason, Buddy Nicholas, Tom Evans, Drew Ewbank, Dwight Hughes, Jerald Gilbert, Jon Blankenship

Absent: Scott Athey, Matt Parrish, Rob Stallings, Whitney Roberts

Staff: Marcie Mack, Meredith Wright, Debbie Moore

Call to Order: The ERDA Annual Board Retreat was called to order by Kyle Williams, Board Chairman at 9:03 a.m. A quorum was confirmed to be present.

Minutes: Minutes from the meeting of June 20, 2024 were presented for approval. Motion to approve the minutes as presented by Tom Evans with second by Dwight Hughes passed unanimously.

Financials: Preliminary financial reports as of May 30, 2024 were presented for review. Marcie Mack answered questions and indicated the May financials will be brought to the board for approval at our next board meeting pending receipt from Forvis. No action was taken today.

2025 Meeting & Luncheon Dates: Dates for board meetings and quarterly luncheons in 2025 were provided for approval. Motion by Dwight Hughes with second by David Lawrence passed unanimously.

Executive Director Report:

- ERDA updated website is live. We will continue to update content over the next few weeks.
- Jenny Ahrens has resigned from the ERDA Board due to a job transfer out of state. We will look to fill her position at the September board meeting.
- Hutton, a commercial construction company, is a new ERDA member.
- KOCO-5 news anchors were in Enid this week. Shout out to the Enid First Team members that helped to make this happen. They include Visit Enid, Greater Enid Chamber of Commerce, City of Enid and Main Street Enid.



2020 Willow Run, Suite 100 | Enid, OK 73703
P: 580 233 4232 | www.growenid.com

- Meredith Wright is leading a group who have an interest in bringing back the Enid Young Professionals group. More to come on this soon!
- The annual audit for ERDA and GCIA has started with documents being requested and a laundry list of items to be sent to the auditor being gathered. They will be in Enid early this fall to perform the in-person FY24 audit.
- Special dates at the back of your packets include Manufacturing Day, Aviation Day and ERDA Lighting of The One reception.
- Marcie Mack will attend Southern Economic Development Conference in South Carolina in the last week of July.
- Marcie Mack is not attending the EAA week-long event at Oshkosh.
- Select Oklahoma's economic development conference will be held at the end of August. We encourage anyone interested to attend if possible. Marcie will serve on a panel about economic development tools.
- Remote Area Medical (RAM) Oklahoma to be in Enid July 11 – 13, 2025. More details to come.
- Don't forget to register for the Quarterly Luncheon scheduled August 8th at Oakwood Country Club.

Recess to Convene into Executive Session: Motion to recess and convene into Executive Session by Don Roberts with second by David Lawrence pass unanimously.

Reconvene into Regular Session: Motion to reconvene into regular session by Don Roberts with second by Buddy Nicholas passed unanimously.

ERDA Mission Statement: Proposed Mission Statement was presented for approval. Motion to approve as presented by David Mason with second by Don Roberts passed unanimously.

Retail Consultant: Motion by David Lawrence with second by Dwight Hughes to approve a contract with Retail Strategies for retail consulting services in FY25 passed unanimously.



2020 Willow Run, Suite 100 | Enid, OK 73703
P: 580 233 4232 | www.growenid.com

ERDA Assistance Programs Guidelines: New guidelines for ERDA Assistance Programs for FY2025 were presented for approval. Motion by Don Roberts with second by David Lawrence to approve the guidelines with a change from 1 year to 2 years on the third bullet making it read “No company or principal owner may receive a grant within 2 years of completing an ERDA assistance program through ERDA” passed unanimously.

Adjourn: Motion to adjourn by David Lawrence with second by Don Roberts passed unanimously.

Respectfully,

Debbie Moore, Staff

Kyle Williams, Chairman of the Board