

# 2023 ANNUAL REPORT



WORK. PLAY. STAY

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The Enid Regional Development Alliance (ERDA) is a not-for-profit organization working to assure the economic prosperity of Enid and the surrounding area. ERDA is funded by corporate members, and through contracts for services with the City of Enid and Garfield County Industrial Authority. ERDA focuses its efforts in supporting growth of entrepreneurs, removing barriers for growth for local businesses, and in recruiting new business and industry to the area.

## 2022-2023 BOARD OF DIRECTORS

The Enid Regional Development Alliance Board of Directors consists of 15 voting and 2 non-voting members. Board members represent the City of Enid, Garfield County Industrial Authority, Autry Technology Center, Greater Enid Chamber of Commerce and area business leaders.

### *Executive Committee:*

**Matt Parrish** – Chair – PT

**Kyle Williams** – Vice-Chair – Hammer Williams Company

**Scott Athey** – Sec. / Treasurer – Security National Bank

**Sandra Robinett** – Immediate Past Chair – AT&T.

### *Board Members*

**David Lawrence** – Dense Mechanical

**Jenny Ahrens** – Koch Fertilizer

**Chris Jones** – St. Mary's Regional Medical Center

**Martie Oyler** – ONG

**Dave Lamerton** – Hanor Family of Companies

**George Pankonin** – Mayor, City of Enid

**Rob Stallings** – Enid City Commissioner

**Whitney Roberts** – Enid City Commissioner

**Todd Earl** – Greater Enid Chamber of Commerce Chair

**Dwight Hughes** – Autry Technology Center

**Don Roberts** – GCIA Board Member Representative

### *Non-Voting Members*

**Jerald Gilbert** – City Manager, City of Enid

**Jon Blankenship** – President/CEO, Greater Enid Chamber of Commerce

# WELCOME

## **ERDA Members and Stakeholders,**

As I reflect on the last 12 months as Chair of this organization, I find myself grateful for the many partnerships ERDA has in this community. It is often hard to quantify the results of Economic Development efforts, but with the assistance of the City of Enid, the Greater Enid Chamber of Commerce, ERDA's Business Members, our educational institutions, Main Street Enid, Visit Enid and others, much has been accomplished.

ERDA has focused on business retention and expansion, business recruitment, workforce attraction, retail development and quality of life objectives in Enid. Recruiting new business and industry to Enid and the surrounding area is a large piece of ERDA's strategic plan. This year we've had announcements of two new manufacturing plants coming to Enid that will result in hundreds of new jobs paying above the county's average median wage. We've also celebrated with two long-term Enid manufacturing plants as they've expanded their operations, added jobs, and increased sales. These companies are mentioned in more detail within the pages of this annual report.

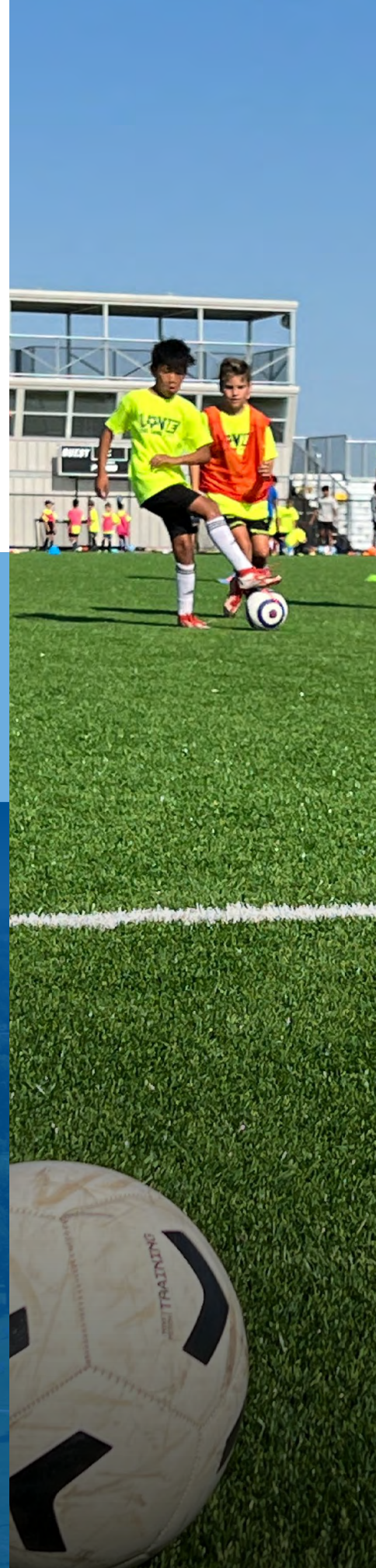
ERDA has been instrumental in assisting area high school students with scholarships as they work towards their private pilot's license. Introducing careers in aviation and aerospace to high school students has proved very successful. Feeding the job pipeline to aviation related businesses in Enid, including Vance Air Force Base contractors, is a part of this initiative. ERDA was awarded an Industry Partnership Grant to help support these programs.

Retail development and entertainment venues have been major areas of focus for ERDA. Work is ongoing to bring new retail opportunities as well as a new entertainment venue to Enid enhancing our quality of life. Knowing the amount of work going on behind the scenes, we can anticipate great things coming to our community.

As we continue to work together, I believe we will continue to be the best place to live, work and grow in Oklahoma!

Sincerely,

Matt Parrish  
Chairman





# COMMUNITY INVESTMENTS

ERDA supports existing Enid companies to make sure they are healthy and growing by connecting them to a variety of resources to find funding and meet workforce needs.

## ADVANCE SOCCER COMPLEX

Advance Soccer Complex broke ground in August 2021. What is noted as the most significant private-public partnership in Enid's history is expected to open in the fall of 2023. The complex has seven full-size fields, a clubhouse, and a playground. The Advance Soccer Complex is top-notch. For example, the astroturf on the main field is the same as the Dallas Cowboys play on at AT&T Stadium in Texas.

## KAW LAKE PIPELINE

The new water treatment plan for Enid continues under construction. When completed, the facility will gather the raw water from Kaw Lake and blend it with existing well water, and distribute it through the City. The \$313 million Kaw Lake Water Project will diversify and increase Enid's overall water supply.

## BRI-STEEL

Bri-Steel announced they are opening a state-of-the-art facility in Enid that produces large diameter seamless steel pipe. They will hire 50 employees at startup and plan to grow quickly adding another 50-75 employees at full capacity.

## RENEW

Renew broke ground on their new remanufacturing facility in Enid. Renew is leading the way in wind power maintenance. The Enid plant will be a premier gearbox and mainshaft repair center providing premium service with fully upgraded components. Hiring will begin soon with 50 jobs initially with the potential to employ approximately 100 at full production.

## PT

PT is expanding to provide increased stainless-steel capacity. Their new foundry opened recently just across the street from their longstanding facility and foundry. Their growth will take them into new markets and allow them to continue serving customers around the world.

## THE DISTRICT

Great Plains Bank recently opened their new location in The District. They joined Hiway Pizza, Jiffy Trip and Colten's Steakhouse in The District. ERDA and their retail consultant, Rickey Hayes, has been working alongside the City of Enid and community

partners to bring additional tenants to The District to fill the retail gap of clothing, soft goods, technology, and entertainment.

## AVIATION AND AEROSPACE

ERDA supports the state's second largest industry, aviation and aerospace in various ways. The Aircraft Owners and Pilots Association (AOPA) STEM curriculum "You Can Fly" has taken off at both Chisholm High School and Enid High School with just under 100 students enrolled in the program that promotes, develops and fosters the next generation of aviation professionals in Oklahoma.

## IMPACT PARTNERSHIP GRANT

Through an Impact Partnership Grant awarded by the Governor's Council for Workforce and Economic Development and the Oklahoma Office of Workforce Development, ERDA convened a group of Aviation and Aerospace professionals as well as K-12 and Higher Education leaders to work towards promoting careers in aerospace including maintenance and repair as well as pilots. The goal is to develop a pipeline for existing aviation support careers. Highlights of this year's program include scholarships awarded for aviation gas expenses to high school students enrolled in flight school along with financial support to Northern Oklahoma College for their Summer Aviation Camp for Junior High students.

## ROBERT M. GREER CAMPUS

The new Robert M. Greer campus construction is nearing completion. The facility will ensure that Enid continues to offer quality care for dually diagnosed clients.

## UNDER CONSTRUCTION

The Sears Loft Apartments are under construction inside the former Sears Department Store in Enid. The store was built in 1927 and is being remodeled into very nice one and two bedroom apartments. Retail and office space will be provided on the first floor. Remodeling a historic building is not for the faint of heart, Gary Dezarn, building owner and developer would tell you. This will be a great addition to the downtown Enid community. More people living downtown result in increased activity, stores, bars and restaurants staying open later increasing the Quality of Life in Enid.

## NOW OPEN!

With a grand opening on May 4, 2023, Sidwell Distribution quickly became a prime redistribution location for the northwest part of the state and beyond. The warehouse location contains a dry warehouse, refrigeration, and freezer storage. There is space available for other storage needs too. They currently make deliveries and pickups in Oklahoma City and Tulsa and are excited to expand their reach throughout Oklahoma. Bringing other businesses owned by Brady Sidwell under one roof made the move simply make sense!





## 2022-2023 SUPPORT HIGHLIGHTS

### THE BREAKDOWN

ERDA plays an essential role in connecting small businesses and companies to resources to support their growth. We work to remove barriers and support business growth through ERDA programs or utilizing outside resources (USDA, Oklahoma Department of Commerce, NODA, Oklahoma Finance Authority, etc.).

ERDA successfully secured support for businesses through local, state and federal programs in fiscal year 22-23.

#### SMALL BUSINESS SUPPORT

7 LOCAL BUSINESSES

**\$37,500**

#### LOCAL BUSINESS EXPANSION

4 LOCAL BUSINESSES

**\$267,175**

#### STATE SUPPORT

AVIATION & AEROSPACE / WORKFORCE DEVELOPMENT

**\$175,000**

#### FEDERAL SUPPORT

WOODRING/VAFB POOLED FINANCING PROJECT

**\$4,250,000**

#### TOTAL SUPPORT

**\$4,729,675**

## 2022-2023 RECIPIENTS

#### ERDA Small Business Renovation

- Unleashed Pet Grooming
- Enhanced Beauty Wellness Spa

#### MicroEnterprise Grant

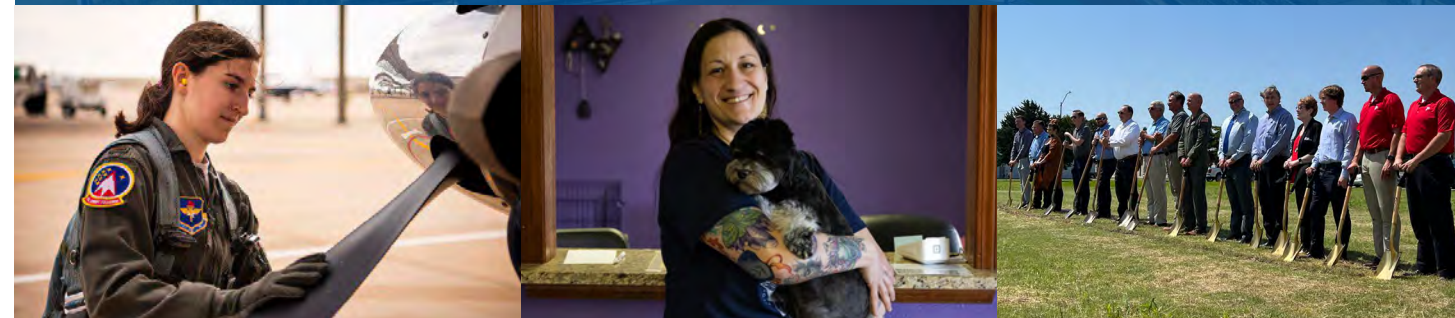
- A2Z Therapeutic Petting Zoo, LLC
- 5 Tool Training, LLC
- Bite Box - Enid
- Dawn Muncy Photography
- Spenco Metal Works, LLC

#### Oklahoma Innovation Expansion Program

- No Man's Land Food
- Wako

#### Oklahoma P3 Program

- Woodring Regional Airport / Vance Air Force Base



*Growing our own*



# FY 2022-2023 ASSISTANCE PROGRAMS

## EQUIPMENT PURCHASE

The Equipment Purchase program helps pay for equipment that will increase efficiency for a company by enhancing sales with less expense or adding a new product line to the company.

## INFRASTRUCTURE ASSISTANCE

Businesses who require new, repaired, or improved public infrastructure to serve their location (road, water, sewer, broadband) may qualify for assistance. Infrastructure must be for infill development only and may not extend the boundaries of existing City utilities.

## SMALL BUSINESS RENOVATION

This program assists with renovation costs to owned or leased space. Funds are provided as a reimbursement to renovate, expand, or redesign a commercial, retail, or industrial space.

## MICROENTERPRISE GRANT

The MicroEnterprise Grant is an annual competitive grant utilizing Community Development Block Grant funds and matching contributions by ERDA. Two \$10,000 awards were granted this year.

## DOWNTOWN SPRINKLER PROGRAM

The Downtown Sprinkler Program assists with costs for fire suppression and sprinkler systems for new and expanding businesses in Downtown Enid.

## ENID SUMMER INTERNSHIP PROGRAM

In partnership with Northern Oklahoma College-Enid, ERDA assists local businesses with housing for college students in Enid for summer internships. ERDA Business Members receive housing for their summer interns free of charge. For others, there is a minimal fee. This housing opportunity for summer interns is limited to 10 loft apartments on NOC's Enid Campus. This program has been very successful with summer interns moving to Enid, OK after they graduate from college to take jobs here. Trent Misak and Clayton Hammock, CPA are just two of our success stories from the ESIP program. Both moved from their hometowns after receiving their college degree to begin their professional careers in Enid.

## GROUNDBREAKING ASSISTANCE

ERDA is glad to loan 10 small gold shovels for business groundbreaking ceremonies. ERDA Business Members may receive up to 6 long-handled engraved shovels to commemorate the event. Businesses that are not members of ERDA will pay a fee for the commemorative shovels.

## JOB FAIRS

Businesses new to Enid or current Enid businesses expanding their operations and in need of additional employees, may request ERDA's assistance with a Job Fair. ERDA will help with online marketing of the event, and will attend the day of the event to help as needed.

EMME HUGHES - EH METAL WORKS  
USDA RDBG GRANT RECIPIENT

2020 Willow Run St., Suite 100  
Enid, OK 73703



### ENID ENTREPRENEUR LEADERSHIP SERIES

The Enid Entrepreneur Leadership Series is a coordinated effort between Enid Public Schools, Autry Technology Center, Northern Oklahoma College, and Northwestern Oklahoma State University to provide entrepreneurship training for the Enid area.

### WAYFINDING

A total of 10 new wayfinding signs went up over the past year. The wayfinding project was started to help better identify and direct citizens and visitors to the many cultural and shopping opportunities in Enid.

**WORK IN ENID  
JOB BOARD STATS  
2022-2023**

**187**

ANNUAL AVERAGE OF VISIBLE  
COMPANIES ON ANY GIVEN DAY

**267**

ANNUAL AVERAGE VISIBLE JOBS  
ON ANY GIVEN DAY

### WORKINENID.COM

Since ERDA launched WorkInEnid.com in 2021, the Enid specific job board has helped thousands of job seekers in their search. The job board is the premier place to find available career opportunities and apply immediately online.

### WORK IN ENID AWARD

ERDA is proud to support the Cherokee Strip Community Foundation's Work in Enid Award. The award provides up to \$10,000 in student loan relief to individuals who move to and take a job in Enid. Interested individuals can learn more and apply at [www.LiveinEnid.com](http://www.LiveinEnid.com).

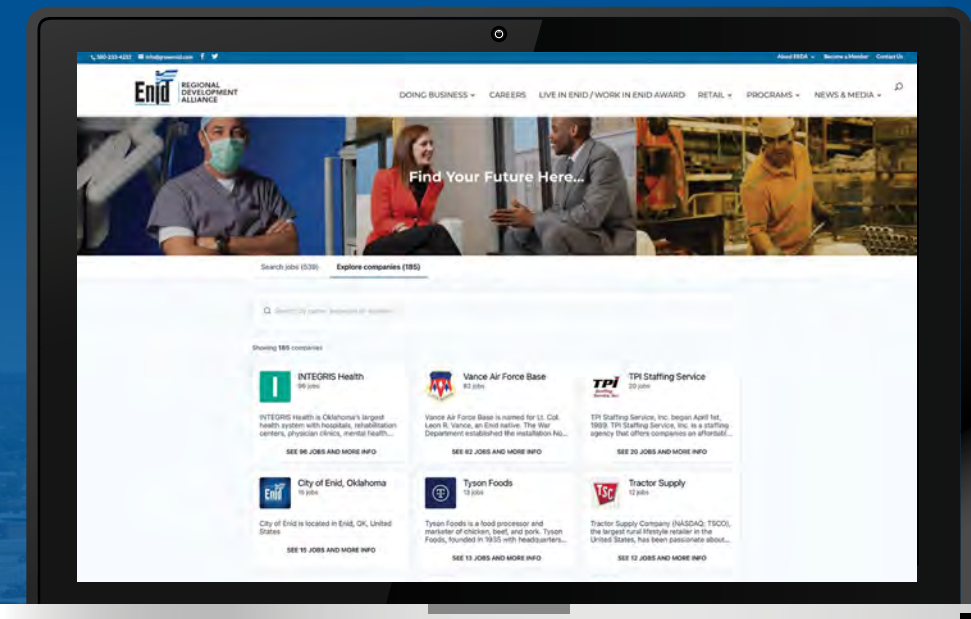
**4721**  
UNIQUE VISITORS

**6980**  
JOB CLICKS

**203**  
APPLIED FOR JOBS

2023 NEWEST FEATURE  
**SUBSCRIBE TO  
JOB ALERTS**

# FIND YOUR FUTURE EMPLOYEE



Post your jobs online at  
**[www.WorkinEnid.com](http://www.WorkinEnid.com)**

Connect with Enid Regional Development Alliance to post available  
jobs on Enid's premier job board!



# WORK. PLAY. STAY.



## MAIN STREET ENID

ERDA is proud to support and work alongside Main Street Enid Staff and Board Members. Main Street Enid is where the arts are celebrated, history is embraced, shopping & dining are delightful, entertainment is abundant, businesses are thriving, opportunity is found and memories are made. Main Street Enid, Inc. is committed to preserving and developing our downtown district through diverse partnerships as they enhance the quality of life in our destination community.

## GREATER ENID CHAMBER OF COMMERCE

The Greater Enid Chamber of Commerce reports that once again, Enid's retail sales tax revenue was up in comparison to the previous year by 2.34%. Enid is climbing toward the goal of \$Bx2025, meaning \$1 billion in sales tax revenue by 2025. Our tax dollars support our community. Keep ringing those cash registers and shopping local!

## HOME OF THE WORLD'S TALLEST CHRISTMAS TREE

For the second year in a row, Enid celebrated Christmas in a BIG way! The World's tallest fresh cut Christmas tree stood tall during the holiday season with all the lights and sparkling decorations it could hold. Entertainment events were held almost nightly with young and old singing Christmas carols under the tree to celebrate The One!



## HOUSING STUDY

ERDA engaged RDG Planning & Design to complete a housing study. RDG provided information on community perceptions of housing and physical conditions. They developed an atlas of housing issues for Enid. The completed housing study report may be found at [www.growenid.com](http://www.growenid.com) under the News & Media tab/documents/2023 Housing Study Report.



## HEALTHCARE HUB

Enid has 2 nationally recognized hospitals with more than 425 licensed beds. St. Mary's Regional Medical Center and INTEGRIS Bass Baptist Health Center provide comprehensive cardiac care, oncology, acute care, mental health services, neurosciences, and much more.

## CONFERENCE / EVENT DESTINATION

The Best Western GLo Downtown and Stride Bank Center have made Enid a perfect place for groups to host their conferences/conventions.





# CORPORATE MEMBERS

## PACE SETTER MEMBERS

- AT&T
- Atwood Distributing LP
- Autry Technology Center
- City of Enid
- Dillingham Insurance
- Edward Jones
- Encompass FSI
- Enid News & Eagle
- Envirotech Engineering & Consulting
- Great Plains Bank
- Gungoll, Jackson, Box & Devoli, P.C.
- Hanor Family of Companies
- Integris
- Invenergy
- Jiffy Trip
- Koch Fertilizer
- NextEra
- Nicholas Commercial
- Northcutt Chevrolet-Buick-Toyota
- OG&E
- ONG
- Pioneer
- Security National Bank
- St. Mary's Regional Medical Center
- Stride Bank
- Tyson Foods

## TRAIL BLAZER MEMBERS

- Aircraft Structures International Corp
- The Bank of Kremlin
- Bluepeak
- Dense Mechanical
- Dobson Fiber
- Forvis
- Garfield County Industrial Authority
- Groendyke Transport
- Henson Construction Company
- Hoeltzen Engineering
- Jumbo Foods
- Klemme/Art
- NBC Oklahoma
- Mosher Development /Bob's Farm
- Northern Oklahoma College
- Northwestern Oklahoma State University
- PT
- PSO
- Sidwell Strategies
- John Stambaugh, CPA
- Steven's Ford
- Stride Bank Center
- TPI Staffing Service, Inc.
- Transportation Partners and Logistics, LLC
- Wymer Brownlee

These lists are for dues paid members as of 06/30/2023





PHOTO COURTESY  
KELLY & TY TOMPKINS  
HIVE APPEAL



ENID REGIONAL DEVELOPMENT ALLIANCE  
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