



2020 Willow Run, Suite 100 | Enid, OK 73703
P: 580 233 4232 | F: 580 242 5603
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ERDA Board Meeting Minutes
09/08/2022

Present: Sandra Robinett, Don Roberts, Chris Jones, Rob Stallings, Jon Blankenship, Todd Earl, David Lawrence, Jenny Ahrens, Whitney Roberts

Absent: Matt Parrish, Kyle Williams, Scott Athey, George Pankonin, Martie Oyler, Jerald Gilbert

Staff: Lisa Powell, Debbie Moore, Trent Misak

Guests: Lisa White, Tambi Brown, Kinsley Jordan

Call to Order: The meeting was called to order by Sandra Robinett, Immediate Past Chair at 10:07 am. It was noted we do not have a quorum.

Introductions: Lisa White was introduced as a new ex-officio member of the ERDA board as a class member of Leadership Greater Enid from now through May 2023 when the class graduates.

Trent Misak: Sandra Robinett shared her appreciation for Trent's 3 years of service at ERDA and allowed him to say a few words. Trent said he enjoyed his time at ERDA but would be separating employment at the end of the day Friday, Sept. 9, 2022, to work with TeamTri, a company he worked for in college.

Minutes: Minutes from July 8, 2022, board meeting were reviewed but not approved due to no quorum.

Financials: Lisa Powell reviewed the financial report as of May 31, 2022, with the board. It was noted the GreenG asset was written off as needed. No action taken due to no quorum.

Meeting Calendar: October would typically be a quarterly luncheon and November a board meeting. However, the guest speaker for our luncheon needed us to make a change due to fall break, therefore the meeting will be November 7th. We will have a board meeting in October instead.

Quorum: A quorum is now present at 10:27 am with the arrival of board member Whitney Roberts.

Executive Director Report:

- **Aviation Consultant:** Lisa introduced Kinsley Jordan, Aviation Consultant for ERDA. Kinsley shared his bio briefly and presented an overview of Aviation Business Development trends, opportunities, and ERDA's plans in association with the recently awarded Impact Partnership Grant. The focus of the grant will be the creation of a workforce pipeline and training in the aviation industry. The IPG grant awarded to ERDA is for \$175,000 and is a program of the Oklahoma Workforce Development Board. Lisa shared the list of the many partners ERDA will be working with through the IPG grant program. A kickoff meeting will be taking place later this month.



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- **GrowEnid.com:** A complete website overhaul is underway for ERDA. Our goal is to make our website impactful and the information the viewer is wanting is readily available.
- **Housing Study:** The housing study has kicked off with the steering committee meeting recently. Focus groups with an in-person visit with the housing study consultant will begin in October. The housing study will take about 7 months to get all the information gathered and will report back to City Council when completed.
- **Downtown Overlay Committee:** An updated overlay ordinance is needed for downtown as the current ordinance is very basic. An updated ordinance could increase property values downtown, incentivize upper floor development and more. Changes could encourage upper floor development rather than hinder and could also preserve historic integrity.
- **Sears Loft Living:** Closed on property recently. Retail bottom floor. Living on top floor.
- **EYP:** The 10 < 40 event was a success. We are working with that group to see if there are ways to reenergize their membership, additional focus or purpose being explored.
- **Enid First Team:** ERDA, COE, Visit Enid, Greater Enid Chamber, Main Street Enid meets monthly since 2010 and a lot of work has been done. Planning of future projects is underway. Community tours are being planned to communities that have done the work and made the changes and improvements successfully. Visiting the community and talking to the leaders is extremely helpful as we consider future projects for Enid.
- **TOP Grant:** A consultant came to Enid and was very helpful with Cimarron Air Park noting a mismatch zoning is heavy industrial. Change name to Cimmaron Business Park or Cimmaron Business Air Park. We can locate new aviation businesses there. Her effort was also to help us build a mega park – find a location – of 500 acres or more. Tonya Crist looked at our industrial area and made suggestions of how we could develop a formal industrial park on the west end of Enid along Highway 412. Securing an option agreement on a property is something we would need before marketing any site.
- **North Grand Ave:** Business and commercial development locations – north grand is an underutilized gem in the community, with a little polish and shine could be returned to its former grandeur. Hive Appeal is interviewing owners and tenants to find what they need, want to see, how it could grow, etc. Debris cleanup? Scouting now. Report soon. Truck route per google maps.

Discussion from the board: Sandra Robinett voiced concern about the metal sculptures at Government Springs Park and questioned if they are the image the city wants for Enid moving forward.

Executive Session: Motion to move into Executive Session by Don Roberts with second by Whitney Roberts was unanimously approved.



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Reconvene: Motion to reconvene into regular session by Don Roberts with second by Whitney Roberts was unanimously approved.

Adjourn: There is no action to be taken out of executive session and it is noted there is no longer a quorum present as Rob Stallings had to leave after reconvening into regular session, therefore the meeting was immediately adjourned.

Respectfully submitted by:

Debbie Moore, ERDA Staff

Sandra Robinett, Immediate Past Chairwoman