



2020 Willow Run, Suite 100 | Enid, OK 73703  
P: 580 233 4232 | F: 580 242 5603  
www.growenid.com

ERDA Board Meeting  
February 10, 2022  
Minutes

Attendees: Sandra Robinett, Dwight Hughes, Brian Henson, George Pankonin, Don Roberts, Martie Oyler, Jon Blankenship, Jason Turnbow, Scott Athey, Jerald Gilbert, Matt Parrish, Kyle Williams

Absent: Dave Lamerton, Scott Northcutt, Rob Stallings

Staff: Lisa Powell, Debbie Moore, Trent Misak

Public: Kat Jeanne

Call to Order: Sandra Robinett, Chairwoman of the Board, called the meeting to order at 10:07am

Minutes: Minutes from the December 2, 2021 meeting were reviewed for approval. Motion by George Pankonin with second by Matt Parrish passed unanimously.

Financials: Financial reports as of December 31, 2021 were presented for review by Scott Athey, Treasurer. It was noted in comparing year to year, Covid has played a role in financial numbers changing. Budgets to actuals were reviewed and since we are at 6 months the percentages were noted and all looked reasonable. There was no vote as these are preliminary and not final reports from the accounting firm. Finals will be presented at the next meeting for approval.

Housing Study: The Housing Study Committee consisting of Kyle Williams, Rob Stallings, and Sandra Robinett met along with Lisa Powell to discuss the two housing study proposals we received. They talked about how the two proposals resulted in different yet useful data. The committee decided the best proposal to produce the desired information is from RDG Planning & Design. Keeping in mind how the information will be used and how it may be beneficial also to the City of Enid was considered in the review. Lisa Powell will meet with the City Commissioners during a study session to get their feedback on the proposed housing study. RDG will resubmit their proposal based on more defined goals from the ERDA Board and from the Commissioner's study session.

Resolution for Enterprise Grain: Brady Sidwell with Enterprise Grain has requested ERDA to apply for a USDA Grant on their behalf to purchase equipment if awarded. ERDA would own the equipment and then lease it to Enterprise Grain. At the end of the useful life of the equipment, the equipment would be gifted to Enterprise Grain. A formal resolution indicating support of the application and willingness to be the access point for the purchase if awarded was presented to the board. The maximum award for this USDA program is \$100,000. Motion to approve the resolution in support of a grant application on behalf of Enterprise Grant by Dwight Hughes with second by George Pankonin was unanimously approved.



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**Resolution for Sidwell Seed:** Sidwell Seed also has asked ERDA to support them with a USDA grant application for funds to purchase equipment with the same parameters as the Enterprise Grain request and resolution above. Motion to approve the resolution for Sidwell Seed by Jason Turnbow with second by Martie Oyler was unanimously approved.

**Resolution for Sidwell Farms:** Sidwell Farms also has asked ERDA to support them with a USDA grant application for the purchase of equipment with the same parameters as the Enterprise Grain request above. Motion to approve the resolution in support of Sidwell Farms by Matt Parrish with second by George Pankonin was unanimously approved.

**ERDA Plan of Work:** Lisa Powell reshared the ERDA plan of work presented and discussed at the August 2021 board retreat. ERDA staff met mid-year to evaluate where we are in line with the plan and are pleased to report we are on track with the items listed in the plan. Lisa shared we may forgo attending trade shows this year as they are expensive to prepare for, some take a lot of time to attend and then do follow up afterwards. We do not have enough staff or resources currently to accomplish all that trade shows entail. Lisa further explained we will continue all other recruitment efforts this year. Lisa suggested if the board would like to realign the goals, to please provide direction. She further noted we have Rickey Hayes with Retail Attractions under contract to do retail recruitment, but we don't have a designated industry recruiter. No action was necessary, and all comments from board members were supportive of the updated efforts moving forward.

**Talent Attraction:** Debbie Moore reported statistics from the [workinenid.com](http://workinenid.com) job board and provided the number of clicks on jobs, clicks on companies and average number of unique visitors to the site. Debbie also shared with the board highlights of her efforts with talent attraction, plans moving forward and a recent story from an Enid businessman that is sending work outside of Enid because he has not been able to recruit qualified staff to Enid. Tackling workforce issues such as childcare is also on the list of items to tackle under Debbie's new title of Talent Attraction Director.

**CRM Report:** Debbie Moore shared data from the CRM and compared current projects with a report from 6 months ago to look for trends. Reports shown included number of projects, proposed jobs, capital investment, building type and industry cluster for each project.

**Executive Director Report:**

**Cimmaron Airpark:** ERDA received the ODOC grant for master planning of Cimmaron Airpark. This will help us identify the types of industries that can be supported that are aviation related. The master plan will also help us identify site gaps and limitations. We will be partnered with a site developer that will do an analysis that will include a competitive capabilities assessment and will report any infrastructure gaps and more.

**GCIA Industrial Park:** A ribbon cutting for Venture Road, the newly constructed street at GCIA Industrial Park, will be held March 2<sup>nd</sup> at 11:00 am. All are welcome to attend and show their appreciation to the



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City of Enid and the Economic Development Authority for funding this much needed addition to the park.

NwOA Legislative Reception: NwOA Board of Directors are pleased to host the Legislative Reception this year on March 28<sup>th</sup> at the Oklahoma History Center in Oklahoma City from 5-7pm.

Public Discussion: None

Executive Session: Motion to recess from regular session and convene into Executive Session by Don Roberts with second by Jason Turnbow was unanimously approved.

Reconvene into regular session: Motion to reconvene to regular session by Don Roberts with second by George Pankonin was unanimously approved.

Renovation Grant: Grant application from Sharon Scott with Prosecco and Pearls was presented for approval. The application is accompanied by a quote for ADA restrooms to be installed. If awarded the grant would be for a maximum of \$5,000 reimbursed and will be determined once a paid receipt for services is received from Ms. Scott and a certificate of occupancy is received from the City of Enid. Motion to approve the grant application by Don Roberts with second by George Pankonin was unanimously approved.

Adjourn: Motion to adjourn by Brian Henson with second by Don Roberts was unanimously approved. Meeting was adjourned at 12:10 p.m.

Respectfully submitted by:

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Debbie Moore, Staff

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Sandra Robinett, Chairwoman