



2020 Willow Run, Suite 100 | Enid, OK 73703
P: 580 233 4232 | F: 580 242 5603
www.growenid.com

ERDA Board of Directors Meeting
November 3, 2021
Minutes

Attendees: Sandra Robinett, Matt Parrish, Scott Athey, Brian Henson, Scott Northcutt, Kyle Williams, Martie Oyler, George Pankonin, Jason Turnbow, Dwight Hughes, Don Roberts, Jerald Gilbert, Jon Blankenship

Absent: Dave Lamerton, Jerry Allen, Rob Stallings

Guests: Brady Sidwell, Taylor Blasier, Katherine Jeanne, Alex Ewald

Staff: Lisa Powell, Trent Misak

The meeting was called to order at 2:06pm by Sandra Robinett. Madame Chairwoman introduced the guests attending today's meeting.

Motion by Scott Northcutt was seconded by Martie Oyler to approve the minutes from rescheduled regular meeting held September 9, 2021. Motion passed unanimously

Board Treasurer, Scott Athey provided an update of the financials through September 31, 2021. Lisa Powell provided information on the fund balance changes and asked if the board wanted to keep Enterprise Grain's asset on the balance sheet that lists encumbered funds. Lisa and Scott will discuss the issue more with our accountant at BKD to determine the best way to track these assets. Scott noted that expenses are currently a little higher compared to last year but are in line with years prior to COVID. No action was taken.

Brady Sidwell provided an update on Enterprise Grain, Chisholm Trail Milling, and Enid Brewing Company expansions. Sidwell noted that the goal for Enterprise Grain is to be the locally sourced ingredients hub and allow users to buy direct from the producer. The target customers for Enterprise Grain are food processors, breweries, and bakeries. The biggest component to making operations successful is the packaging which the USDA Rural Business Development Grant, awarded to ERDA for the purchase of equipment for Enterprise Grain, helped purchase bagging equipment for their packaging needs. The bagging equipment has opened up the market to more products to sell. A new venture, Chisholm Trail Milling Company, was recently started and is currently operating out of the Strate Center at Autry Technology Center. Enid Brewing Company continues to grow, and they are in the process of building their indoor commercial kitchen. They currently utilize a food truck for their restaurant food offerings. Enid Brewing Company helps connect the farm to table / grain to glass concept and promote agritourism in Enid.



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A motion was made by Kyle Williams and seconded by George Pankonin to approve Enid Brewing Company's \$5,000 renovation grant application for their kitchen renovations currently under construction. Motion passed unanimously.

Another grant application was reviewed by the board for Gold Door Nightclub that will be downtown and is currently being renovated by Roberto Silvia. Motion was made by Brian Henson and seconded by Scott Northcutt to approve the up to \$1500 grant for the purchase of a POS system for the Gold Door Nightclub pending issuance and proof of license by the ABLE Commission and Certificate of Occupancy from the City of Enid. Motion passed unanimously.

Trent Misak provided an update on ERDA Talent Attraction Efforts as follows:

WorkinEnid.com is up and running with 331 jobs loaded and 182 companies. ERDA, Chamber, and Main Street Members are able to post their jobs for free. The site is in real-time, so any new jobs posted are automatically updated when the company adds or removes positions. Marketing efforts will begin to the trade area to highlight the jobs available and then more direct marketing to specific communities will take place. An effort will be on finding individuals that are looking for a position and are originally from Enid or NW Oklahoma.

LiveinEnid.com will launch this holiday season to highlight all the information about living and working in Enid. Initial efforts will target those who visit from out of the area during the holidays. In the spring an effort will turn to those with ties to NW Oklahoma as well as college graduates looking for employment. Live In Enid Bonus will be a collaborative effort with the Cherokee Strip Community Foundation to help pay up to \$10,000 in student loan debt to an individual who takes a job in Enid. Applicants will have to apply, show proof of employment and debt, and interview. Goal is to attract individuals who will be involved in the community.

Lisa Powell shared with the board that ERDA has been asked to support the Enid Higher Education Council's Scholarship Program. EHEC's scholarship program helps students attending NWOSU and NOC. Motion by Martie Oyler and second by Dwight Hughes to commit \$2,500 for the next four years (\$10,000 total) with the first year's payment coming from funds designated for talent attraction, payable to Enid Higher Education Council Scholarship Program, passed unanimously.

Lisa Powell provided an update on ERDA's VIP Reception and Enid Showcase events. The VIP reception will be held on Nov. 26th in coordination with Enid Lights Up the Plains and the lighting of The One Christmas Tree. The Showcase will take place on Dec. 1 and have the opportunity for guests to participate in community tours as well as attend a reception and dinner.

A motion by Martie Oyler and second by George Pankonin to approve the 2022 Board Meetings and Quarterly Luncheon Calendar passed unanimously.

Lisa Powell provided an update on the 2022 ERDA Membership application and discussed annual renewals. Membership commitment letters will start being sent in November.



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Executive Director Report

Lisa Powell has been appointed by Governor Stitt to OSU's FAPC Board and will have her first meeting tomorrow, November 4th. This will be a great board to be a part of to gain insight in the food industry and to determine how FAPC may be able to assist businesses in Enid.

Duane Smith will be the January 2022 Quarterly Luncheon speaker and will give a presentation regarding the history of our water supply in Oklahoma and the need for water planning.

The December board meeting will need to be moved due to scheduling conflicts. The proposed date is Dec. 2 at 10am. ERDA staff will send email the board to confirm whether this date will work for everyone or be able to get a quorum at the meeting.

Motion by Don Roberts and second by George Pankonin to Convene into Executive Session. Motion passed unanimously.

Motion by Don Roberts and seconded by Matt Parrish to reconvene in regular session passed unanimously. Motion passed unanimously. There was no action to be taken from executive session.

Motion by George Pankonin and second by Matt Parrish to adjourn. Motion passed unanimously.

Respectfully submitted by:

Trent Misak, Staff

Sandra Robinett, Chair