

MicroEnterprise Grant

Looking for funds to help with your business?

Two \$10,000 competitive MicroEnterprise Grants are available for an Enid business!



Pictured Left to Right: Ryan Mercer, Lenox Drive In
Lisa Powell, Enid Regional Development Alliance
Alex Evers, Enid Family Martial Arts

Grant Amount \$10,000

Qualifying Business Expenses

Grant funds are to be used for any expense necessary for the operation, management, formation, or expansion of the business, such as rent, payroll, inventory, software, marketing, equipment, renovations.

Eligible Businesses

Any type of business with 6 or fewer employees may apply for the grant. (Multi-level marketing businesses are not eligible.)

Grading Criteria

- Viability of the business and potential for growth
- Explanation of how the use of these grant funds will help pay current employee wages, or how the grant will help in hiring additional staff
- Economic impact of the business – sales tax, employment, expanding the trade area, activities that draw people downtown after 5pm, activities for children, etc.
- Willingness of the owner to partner with ERDA & Autry on their success – agreeing to coaching and other assistance
- Priority will be given to companies who make a product

Application Deadline February 4, 2022

How to Apply Submit the completed application to ERDA by 5:00pm February 4, 2022 by emailing it to trent@growenid.com, or delivering it to the office at 2020 Willow Run, Ste. 100.

