



2020 Willow Run, Suite 100 | Enid, OK 73703
P: 580 233 4232 | F: 580 242 5603
www.growenid.com

ERDA Board Retreat
Minutes
August 6, 2020

PRESENT IN-PERSON: Sandra Robinett, George Pankonin, Scott Northcutt, Scott Athey, Don Roberts, Jon Blankenship, Jerald Gilbert, Brady McCullough

PRESENT ON ZOOM: Martie Oyler, Rob Stallings, Brian Henson, Dave Lamerton, Raydon Leaton, Kyle Williams, Matt Parrish, Jonathon Waddell,

ABSENT: Todd Hamilton

STAFF: Lisa Powell, Trent Misak, Debbie Moore

PUBLIC: David Myers (Facilitator)

CALL TO ORDER: Sandra Robinett called the meeting to order at 8:33 a.m.

MINUTES: The minutes from special meeting on July 15, 2020 were presented for approval. George Pankonin, second by Scott Northcutt. Unanimously approved.

NOMINATING COMMITTEE: Martie Oyler, Nominating Committee Chair presented officers as Sandra Robinett, Chair; Matt Parrish, Vice-Chair; Scott Athey, Treasurer. Motion to approve this slate of officers by George Pankonin with second by Scott Northcutt was unanimously approved.

EXECUTIVE SESSION: Motion to convene into executive session by George Pankonin with second by Scott Northcutt passed unanimously with a roll call vote.

RECONVENE INTO REGULAR SESSION: Motion to reconvene into regular session by George Pankonin with second by Don Roberts passed unanimously on a roll call vote.

ACTION FROM EXECUTIVE SESSION: Motion by George Pankonin to extend Lisa Powell's contract as Executive Director for ERDA an additional 6 months through June 30, 2021. This would bring the contract cycle to ERDA's standard fiscal year end along with an increase in salary to \$125,000.00 annually effective July 1, 2020. Motion was seconded by Scott Northcutt. Motion passed unanimously with a roll call vote. *It was also noted that Rob Stallings is no longer connected via zoom and will not be counted towards quorum.*

STRATEGIC PLANNING: The City of Enid updated their contract with ERDA and listed goals for us to meet within it. The ERDA Board of Directors and staff went through each goal, looking at what we are doing now, what we need to be doing and how we might fund each objective. The ERDA Budget was also reviewed and discussed. This was done with the help of facilitator, David Myers. A separate report on the strategic planning portion of our meeting will be attached to these minutes.



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- A. Goal: To establish a mission for the organization.
- B. Goal: Attract new jobs with an emphasis on higher paying jobs.
- C. Goal: Facilitate expansion of job growth in existing business.
- D. Goal: Develop, package, and recommend performance based local incentives to enhance the creation of new jobs (shell buildings, low interest financing, job credits, tax inducements, etc.)
- E. Goal: Develop and implement programs to help individuals and businesses fund or start small businesses (microenterprise) in Enid.
- F. Goal: Attract and recruit new retail businesses to increase the sales tax base and improve the quality of life for the citizens.

ADJOURN: Motion to adjourn was made by Scott Northcutt with second by Don Roberts. Motion passed unanimously with a roll call vote.

Respectfully submitted by:

Debbie Moore, Staff

Sandra Robinett, Chair