



2020 Willow Run, Suite 100 | Enid, OK 73703  
P: 580 233 4232 | F: 580 242 5603  
www.growenid.com

## ERDA BOARD MEETING MINUTES

July 15, 2020

**CALL TO ORDER:** The meeting was called to order by Gene Anderson at 3:02 pm.

**PRESENT:** Sandra Robinett, Matt Parrish, Todd Hamilton, Raydon Leaton, Jonathan Waddell, Rob Stallings, Brian Henson, Martie Oyler, Scott Athey, Kyle Williams, Gene Anderson, Jerald Gilbert, Brady McCullough

**ABSENT:** Dave Lamerton, Scott Northcutt, George Pankonin

**STAFF:** Lisa Powell, Trent Misak, Debbie Moore

**GUESTS:** Ann Thain, Cole Ream, Stan Ralstin

**THANK YOU:** Thank you note from Vince Trotta with GEFCO was shared with the board regarding recent BR&E visit expressing their gratitude for the lunch and our welcome to their guests.

**MINUTES:** Minutes from the May 27, 2020 board meeting were presented for review. Motion to approve by Rob Stallings with second by Kyle Williams was unanimously approved per a roll call vote.

**FINANCIALS:** Financial reports were presented and reviewed with the board by Lisa Powell. All questions were answered. Motion to approve by Martie Oyler with second by Matt Parrish was unanimously approved with a roll call vote.

**NOMINATING COMMITTEE:** Martie Oyler, Chair of the Nominating Committee, reported there are three members who have served their first 3-year term and are eligible to serve another 3-year term. They are Scott Northcutt, Dave Lamerton and Sandra Robinett. Each one has expressed a desire to continue serving on the ERDA Board of Directors. The Nominating Committee recommended all three be nominated to serve another 3-year term on this board. Motion to approve the nominating committee's recommendation by Rob Stallings with second by Jonathan Waddell was unanimously approved per a roll call vote.

**LABOR AND TARGETED INDUSTRY STUDY:** Chris Schwinden with Site Selection Group presented a report with information and data recently gathered by his group for Enid's current labor market and industry needs. Chris was able to share information about what industries would be best for Enid to recruit, what labor force we currently have in Enid and provided useful information for the board to consider when marketing Enid and recruiting industry to our community.

**EXECUTIVE DIRECTOR REPORT:**

**CITY COUNCIL:** Lisa shared the presentation she gave to city council on June 16<sup>th</sup> with the board. ERDA will begin presenting an economic development update at City Commissioner's study sessions monthly.



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**MARKETING:** We are beginning a monthly economic development video with Derrick Silas that will be shared on social media. The relevant topics of each video will vary.

**ANNUAL REPORT:** FY 2019-2020 Annual Report was just printed. A copy will be sent to each member.

**SURVEY RESULTS:** A survey was sent to each member of ERDA and to any business we have communicated with in the last 18 months. The results are in and will be shared with each board member by email.

**ENTERPRISE GRAIN:** ERDA was notified the application for a USDA Rural Business Development Grant was awarded to be used for bagging equipment for sesame seed at Enterprise Grain. Brady Sidwell expects this to expand his business greatly.

**ERDA STRATEGIC COMMITTEES:** As a result of the many ideas developed at the Visioning Session in February, 8 categories were created from those lists and strategic committees formed for each category. The Committees will move the ideas from the Visioning Session to measurable, short-term, achievable goals.

**ANNUAL MEETING:** ERDA's annual member's meeting will be held via Zoom tomorrow. Registration has been great with over 120 registered at this time.

**BNSF:** The regional contact for BNSF will be in Enid tomorrow morning and will meet with Lisa Powell and Chris Schwinden to discuss Enid's certified site and will discuss business recruitment for rail users.

**BOARD RETREAT:** The annual strategic planning session/board retreat will take place on August 6<sup>th</sup>. The Executive Committee will meet with the facilitator, David Myers, ahead of time.

**EXECUTIVE SESSION:** Tabled due to time constraints.

**ADJOURN:** Motion to adjourn was made by Sandra Robinett and seconded by Kyle Williams. The motion passed unanimously on a roll call vote.

Respectfully submitted by:

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Debbie Moore, Staff

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Gene Anderson, Chair



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