



2020 Willow Run, Suite 100 | Enid, OK 73703  
P: 580 233 4232 | F: 580 242 5603  
www.growenid.com

ERDA Board of Directors Regular Meeting  
March 14, 2019  
Minutes

Attendees: Martie Oyler, Gene Anderson, Kyle Hockmeyer, Jonathan Waddell, Jon Blankenship, Sandra Robinett, Brian Henson, Joey Meibergen, Ron Jantzen, Jerald Gilbert, Scott Northcutt, Dave Lamerton, Bill Shewey

Absent: Brady McCullough

Staff: Debbie Moore, Lisa Powell

Guests: Jimmy Stallings, Sally Ramey, George Pankonin

Call to order: Martie Oyler called the meeting to order at 10:02 a.m.

Minutes: Minutes from the regularly scheduled board meeting of February 14, 2019 were presented for approval. Motion to approve was made by Brian Henson with second by Scott Northcutt. The motion passed unanimously.

Symetra LPGA Tour: Jimmy Stallings presented an opportunity to the board on behalf of Oakwood Country Club. The Symetra LPGA Tour would like to come to Oakwood Country Club in September. The economic impact for an event of this type was reviewed. It would take \$150,000 investment for the purse initially to secure the event. The total budget (including the purse) would be \$400,000. Jimmy asked the ERDA board to consider partnering in the fundraising efforts for the event. Discussion included positive comments about this being a great opportunity for the entire community and for corporate sponsors. Joey Meibergen moved Jimmy Stallings, a member of ERDA chair the fundraising efforts and ERDA would commit up to a \$5,000 contribution in support of the Symetra LPGA Tour at Oakwood Country Club. Kyle Hockmeyer seconded the motion. The motion passed unanimously. Jimmy Stallings agreed to serve as fundraising chair on behalf of ERDA.

Financials: Gene Anderson reviewed the financial reports as of February 28, 2019. Sandra Robinett moved for approval of the financial report. Jonathan Waddell seconded the motion. The motion passed unanimously.

Banking: Gene Anderson informed the board he has worked with Central National Bank regarding redistributing ERDA cash balances in order to receive a greater return on our money.



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A recommendation to move cash balances from the Money Market account to a higher interest-bearing account was made by Brian Henson and seconded by Scott Northcutt. Gene Anderson verbalized to the board he and Lisa would discuss this further with Larry McCorkell from Stride Bank, would make the appropriate transaction, and report back to the board at the next meeting. The motion passed unanimously.

City of Enid Contract: Lisa Powell asked the board to consider a FY 2019-2020 contract amount with the City of Enid for \$550,000. Discussion from the board included questions regarding any known expenditures coming soon for ERDA. Lisa explained there are several projects that could be supported financially by ERDA to include the residency program and other projects from the CRM list. Bill Shewey moved ERDA to ask for a FY 2019-2020 contact with the City of Enid in the amount of \$550,000. Motion was seconded by Gene Anderson and passed unanimously.

Project review committee: Martie Oyler, Chair appointed the following board members to the project review committee, Brian Henson, Gene Anderson, Jonathan Waddell and Martie Oyler will chair the committee. All appointees have agreed to serve on this committee.

Art Project: Romey Owens asked Lisa Powell for financial support of her public art project "Under Her Wings Was the Universe" from ERDA. The board was presented with this agenda item. Discussion included the various funds the artist has already received from the community in support of this art project. There was no interest from the board to act on this agenda item.

CDGB Grant Application: Lisa Powell shared the details of the microenterprise assistance program. Lisa has completed the CDGB grant application and would distribute the funds, if granted, through a competitive process with one application. Motion to approve ERDA's CDBG application in the amount of \$2500 for a Microenterprise Assistance program was made by Jonathon Waddell with second by Kyle Hockmeyer. The motion passed unanimously.

LGE: Sally Ramey gave an update on the current LGE class sessions and activities. Graduation will be this May. Sally thanked the board for welcoming her to ERDA meetings.

Lisa Powell updated the board on the following:

Main Street: Accepting applications for their façade renovation grant.

Enid First Team: Continues to explore upper floor living in downtown. Ken Helms spoke at their last meeting regarding international fire codes and the challenges involved. Lisa asked the board to think about whether there is an appetite for public funding for downtown living.



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**GCIA:** The GCIA Industrial park plat has been put together and covenants are being edited by the attorney and should be approved at the next GCIA board meeting on April 8th.

**Opportunity Zones:** Enid has two opportunity zones which offers an opportunity to defer capital gains tax for investors. There are investors across the country wanting to invest in opportunity zones. We are creating a list of projects for possible investment.

**OMES:** Meeting with OMES tomorrow to touch base on the NORCE property. Update will come. They are potentially seeking some bond funds to rebuild the Greer Center.

**Website:** The ERDA website has been refreshed offering a cleaner look and is much easier to navigate.

**Conferences:** Lisa will be attending the statewide Economic Development and Workforce conference as well as the Governor's Economic Development and Workforce conference. Lisa is co-chairing the Governor's event in August at the Edmond Conference Center.

**NwOA:** March 25<sup>th</sup> is the date for the NW Oklahoma Legislative Reception in OKC at the Oklahoma History Center from 5-7 pm. The Governor has confirmed he will attend along with many legislators.

**ERDA's Quarterly Luncheon:** April 11<sup>th</sup> with Rickey Hayes guest speaker who will share how retail development ties into economic development.

**ERDA Board Retreat:** Save the date of August 8<sup>th</sup> for our annual board retreat. We plan to have a professional economic developer here to facilitate the meeting.

**ERDA Quarterly Luncheon in July:** This will be ERDA's 10-year anniversary. We are possibly going to have a site selector present at this meeting and possibly do a SWAT analysis of the community. We will be working to make this a special luncheon celebrating 10 years of work and progress.

**Public Discussion:** None

**Recess and Reconvene:** Motion to recess and reconvene into Executive Session was made by Ron Jantzen and seconded by Jonathon Waddell. The motion passed unanimously.

**Reconvene:** Motion to reconvene into regular session was made by Ron Jantzen and seconded by Brian Henson. The motion passed unanimously.



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Adjourn: Motion to adjourn was made by Brian Henson with second by Joey Meibergen. The motion passed unanimously, and the meeting was adjourned at 11:38 a.m.

Respectfully submitted by:

A handwritten signature in blue ink that reads "Debbie Moore". The signature is written in a cursive, flowing style.

Debbie Moore, Staff

A handwritten signature in blue ink that reads "Martie Oyler". The signature is written in a cursive, flowing style.

Martie Oyler, Chair